

Consulting Service Package:
Strategy Development Workshop

Program Purpose

Strategy is critical for organizational growth as it aligns the mission and vision with operations. We do this by formulating short-term and long-term initiatives directed at achieving objectives. The Strategy Development Workshop combines the knowledge of the external environment in which the company operations with the internal elements and resources that ultimately allow a company to execute its growth goals and vision.

Core Features

Organizational Alignment

Ensure Vision, Mission, Strategy & Business Model align

Communications

Planning and raising awareness of organizational goal

Innovation Management

Push for market disruption, not incremental growth

External Awareness

Build goals within the context of current business environment

Structured Methodology

Focused, yet flexible tools & process

Collaborative Participation

Leverage wealth of organizational knowledge

Flexibility

Small, diverse working teams

Rapid Results

2 session on-site workshop

Facilitated Workshop

Season practitioner to guide the conversation

On-going Relationship

30/90 day follow up

Key Deliverables

- Identified Patterns of Disruption/Current Market Conditions
- Clearly Defined Business Objectives
- Revised 3-5 Year Strategy
- Year 1 Action Plan

Additional Denovo Consulting Services

Once your Strategy Development Workshop is complete, Denovo will assist you with the next stage in bringing the transformation to life. For more information on how Denovo can assist, please refer to our other consulting services such as Business Model Transformation.