



# Capability Statement

## Assisting clients define their future

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Business Classification:  
Small Business  
LGBT Business Enterprise

FEIN: 36-4372603  
DUNS: 09-164-9777  
SIC: 8742, 8748, 7389  
NAICS: 541611, 541614, 541618,  
541690, 541990, 611430,  
921900  
UNSPSC: 80100000, 80101500,  
80101502, 80101504,  
80101506, 80101508,  
80101510, 80101513,  
80101600, 80101601,  
80101702, 86132000,  
86132001

## Performance History

- Attuned Care
- HealthFitness
- Optum/United Healthcare
- Health Care Services Corporation
- BMO/Harris Bank

## Company Overview

Denovo is an innovation & management consulting practice focused on the challenge to build new growth and reduce costs for our clients. We assist our business customers to define their future and drive the competitive landscape through innovation. We provide customized, action-based solutions for innovative strategy development, transformational business models, innovation capabilities & culture, and operational efficiency.

## Core Management Consulting Services

- Strategy Development
- Business Model Transformation
- Innovation Capability Assessment
- Integrated Innovation System Design & Implementation
- Innovation Culture Enhancement
- KPI, Metric & Measurement Identification
- Ideation Sessions/Acceleration Labs
- Process Improvement/Re-engineering/Lean Six Sigma
- Project Management/Initiation Execution

## Key Differentiators

- Customized approach
- Seasoned & accessible professionals
- Analytical & creative problem solving
- Action-based, outcomes focus
- Attention on revenue growth & cost reduction
- Promoting collaboration
- Inspiring new perspectives

## Company Principal

**Daniel Nolan** (Founder/Principal Consultant) holds a BS in Applied Mathematics & Mechanical Engineering from Northwestern University, a MS in Nuclear Engineering from the University of Wisconsin-Madison. Daniel has over 24 years experience in such industries as energy, insurance, finance and healthcare, to name a few. He is a Certified Innovation Professional (CIP) and a certified Lean Six Sigma Black Belt (LSSBB). In addition, Daniel writes about the latest ideas in strategy, innovation and work culture. Daniel also founded Integrity Solutions & Consulting, LLC, the parent company of Denovo, in 2000.

